

## Artsyl docAlpha Certification Training for Platinum VARs

Artsyl and NewWave Technologies would like to invite you to join us at the upcoming docAlpha certification classes to be held in January 2012. This event oriented at Platinum level Artsyl Partners. To sign up as a Platinum Partner please contact your NewWave sales representative today.

This certification course includes three days of intensive classroom training which will cover docAlpha Batch Capture, Distributed Capture, Structured and Semi-Structured Forms Recognition training. The lunch during the training days is provided by Artsyl and NewWave.

To register for the training please contact:

**Artsyl:** 905-326-0676 [sales@artsyltech.com](mailto:sales@artsyltech.com) or (301) 525-5405 [jeff\\_m@artsyltech.com](mailto:jeff_m@artsyltech.com)

**NewWave:** Mickey Walker 301-624-5300 ext 353 [mwalker@NewWaveTech.com](mailto:mwalker@NewWaveTech.com)



### docAlpha

docAlpha is a fully-automated distributed data capture, extraction, classification and processing solution. docAlpha automatically collects, identifies and captures large volumes of structured and semi-structured documents. It provides advanced classification and capture capabilities to extract and verify data and seamlessly integrates with a wide range of document management, content management and database applications.

docAlpha imports documents from any local or remote source, including scanners, networked MFPs, fax servers or directories. Its front-end integration enables knowledge workers to capture documents from the control panel of popular MFPs and launch a workflow that taps the advanced capture, verification and back-end integration features of docAlpha.

### SimpleCapture

The SimpleCapture™ solution is the easiest to learn and easiest to use product in its class, yet boasts powerful, high-end features such as database lookups, business rules and even a self-learning intelligent document recognition and extraction module that captures data with a single keystroke. It's unique approach shortens the sales cycle and eases post-sales support.

### DATE & LOCATION

#### Location:

NewWave Technologies Inc  
4635 Wedgewood Blvd. Suite 107, Frederick, MD 21703

#### Date:

January 16 - 18, 2012

#### Time:

Jan 16, 2012: 12:00 p.m. - 5 p.m. EST

Jan 17, 2012: 9:00 a.m. - 5 p.m. EST

Jan 18, 2012: 9:00 a.m. - 3 p.m. EST

### PLATINUM VARs BENEFITS

- 40% off the list price on Artsyl SimpleCapture & docAlpha products
- 40% off the list price on Artsyl Professional Services
- \$2250 credit for your first docAlpha order for Platinum VARs
- NOT-FOR-RESALE (NFR) copies of the product
- Dedicated account for Artsyl Partner Portal with a wealth of sales, marketing and technical materials
- Pre-Sales Technical Support from Artsyl
- Lead Referral
- Joint Webinars
- Trade Show Support
- Trials & custom demos for your clients
- and much more

## DAY 1:

### Part 1: Advanced SimpleCapture Training

- Installation and configuration
- Creating and managing profiles
- Advanced block properties
- Working with Rules
- Database lookups & ODBC exports

### Part 2: Introduction to docAlpha

- docAlpha distributed architecture
- docAlpha processing scenarios
- SimpleCapture to docAlpha upgrades
- Licensing and versions
- Server Installation and configuration
- SQL DB level setup and configuration
- Server troubleshooting
- Stations installation and configuration
- Stations troubleshooting
- Server and station update installation
- Running docAlpha in production mode
- Deployment of ready-to-use workflows

## DAY 2:

### Part 1: docAlpha for Basic Capture Training

- Creation of a workflow from scratch
- Setup and use of docAlpha Auto-Find
- Import connectivity / Auto-Registration
- Export connectivity and customization

### Part 2: docAlpha for Fixed Forms Training

- Fixed Forms capture workflows
- Introduction to dA Design Station
- Creating fixed form templates
- Deploying and processing fixed forms

### Part 3: Introduction to Semi-Structured Forms

- Semi-Structured capture workflows
- Creating semi-structured templates
- Basic elements and their properties
- Search constraints and relations
- Rapid graphical template development
- Testing and fine-tuning doc definitions
- Deploying & processing semi-str. forms

## DAY 3:

### Advanced Semi-Structured Capture Training

- Advanced elements & their properties
- Quality, penalties and decision making
- Custom evaluation functions
- Multi-document classification setup
- Grouping and Alternative elements
- Processing typical line item details
- Advanced tables and transactions

### Notes:

- Training contains 16 practice sessions
- Training contains 7 written quizzes
- Notebook required for each trainee
- No previous knowledge of docAlpha assumed